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## San Francisco Architectural Heritage Advisory 1/5/06

January Members' Meeting  
Wednesday, January 18, 2006, 6:00 p.m.  
Haas-Lilienthal House Ballroom

Featured speaker is Paul Groth, Professor of Built Environment History at U.C. Berkeley. The subject of his illustrated lecture will be "Ordinary Storefronts of the Twentieth Century: Articulating the Lines between Shoppers and Retailers." He will explore 100 years of change in everyday shop fronts--the kind you might find in almost any San Francisco neighborhood--and what those changes reveal about sales strategies and American consumerism.

Author of the fascinating study, "Living Downtown: The History of Residential Hotels in the United States," Professor Groth is currently studying the interrelationships of work, home and leisure spaces in blue-collar West Oakland.

Space is limited. Call to reserve your place: 415-441-3000, or by e-mail: [info@sfheritage.org](mailto:info@sfheritage.org)

There is no charge for this event.